





Italian Paper-Making Tradition,

# BRINGING YOU QUALITY FOR EVERYDAY HYGIENE, CLEANLINESS, AND COMFORT.

NONE OF US TODAY CAN LIKELY IMAGINE OUR KITCHEN, BATHROOM OR TOILET WITHOUT PAPER. PAPER ALLOWS US TO EFFORTLESSLY MAINTAIN PERSONAL HYGIENE, KEEP OUR HOMES CLEAN, AND EVERYTHING TIDY THROUGHOUT THE DAY. THESE ARE ALL ACTIVITIES WHERE THE USE OF TRULY HIGH-QUALITY PAPER IS A MUST.

AND FINITO UNDERSTANDS THIS.



WORLD BRAND  
DESIGN SOCIETY  
SILVER AWARD

## WIPE IT SOLVE IT.

This is not just our company slogan – it's our guiding principle. Finito is a constant companion to our satisfied consumers, from the moment they wake up in the morning until they go back to sleep at night. Finito will take care of everything in between, with its own distinctive charm and a smile. The star of our colourful packaging and the whole campaign is our beloved mascot, Finito the rabbit. Throughout your busy day, he's there to make sure there's no trace of mishaps small or large left behind anywhere.

Finito is a new, cheerful, and high-quality brand of kitchen towels and toilet tissue, precision crafted using the finest Italian production technology. This innovative approach combines international standards with the authentic delight of everyday functionality.

The ambition behind the Finito brand was a desire to introduce a cheerful and user-friendly product that makes ordinary or even routine tasks a little more pleasant. In today's hectic world full of unpredictability and heightened emotions, Finito's communication stands out with its charm and lightness, with no pretense of trying to save the world. We take our commitment to environmental protection and adherence to rigorous European standards very seriously. But above all, Finito's value lies in its dependability, simplicity, and plain satisfaction with every use.

At present, Finito is rolling out two ply and three ply options for both toilet tissue and kitchen paper towels, to help you handle any household nuisance. We also stand ready to meet the requirements and needs of the European market, and quickly expand our assortment of everyday paper goods with new modifications and packaging.



# Toilet Paper

2 ply, 8x160 sheets  
Material: 100% cellulose

Product code  
**2505**

**8**  
Rolls



**2**  
Ply

**160**  
Sheets

Rolls per package	<b>8</b>
Packages per carton	<b>4</b>
Cartons per pallet	<b>72</b>



# Paper Towels

2 ply, 1x420 sheets  
Material: 100% cellulose

Product code  
**2506**

**1**  
Roll



**2**  
Ply

**420**  
Sheets

Rolls per package	<b>1</b>
Packages per carton	<b>6</b>
Cartons per pallet	<b>48</b>



# Toilet Paper

3 ply, 8x160 sheets  
Material: 100% cellulose

Product code  
**2504**

**8**  
Rolls



**3**  
Ply

**160**  
Sheets

Rolls per package	<b>8</b>
Packages per carton	<b>4</b>
Cartons per pallet	<b>72</b>



# Paper Towels

3 ply, 1x420 sheets  
Material: 100% cellulose

Product code  
**2507**

**1**  
Roll



**3**  
Ply

**420**  
Sheets

Rolls per package	<b>1</b>
Packages per carton	<b>6</b>
Cartons per pallet	<b>48</b>



# Paper Towels

3 ply, 2x420 sheets  
Material: 100% cellulose

Product code  
**2508**

  
**2**  
Rolls



  
**3**  
Ply

  
**420**  
Sheets

Rolls per package	<b>2</b>
Packages per carton	<b>2</b>
Cartons per pallet	<b>72</b>



# Kitchen Towels

2 ply, 2x150 sheets  
Material: 100% cellulose

Product code  
**2518**

  
**2**  
Rolls



  
**2**  
Ply

  
**150**  
Sheets

Rolls per package	<b>2</b>
Packages per carton	<b>6</b>
Cartons per pallet	<b>44</b>



# Paper Towels

2 ply, 2x420 sheets  
Material: 100% cellulose

Product code  
**2509**

  
**2**  
Rolls



  
**2**  
Ply

  
**420**  
Sheets

Rolls per package	<b>2</b>
Packages per carton	<b>2</b>
Cartons per pallet	<b>72</b>



# Kitchen Towels

3 ply, 2x150 sheets  
Material: 100% cellulose

Product code  
**2519**

  
**2**  
Rolls



  
**3**  
Ply

  
**150**  
Sheets

Rolls per package	<b>2</b>
Packages per carton	<b>6</b>
Cartons per pallet	<b>44</b>

# Kitchen Towels

2 ply, 4x50 sheets  
Material: 100% cellulose

Product code  
**2536**

  
**4**  
Rolls

  
Opening is easy

  
**2**  
Ply

  
**50**  
Sheets

Rolls per package	<b>4</b>
Packages per carton	<b>6</b>
Cartons per pallet	<b>40</b>



# Kitchen Towels

2 ply, 2x50 sheets  
Material: 100% cellulose

Product code  
**2526**

  
**2**  
Rolls

  
Opening is easy

  
**2**  
Ply

  
**50**  
Sheets

Rolls per package	<b>2</b>
Packages per carton	<b>12</b>
Cartons per pallet	<b>40</b>



# Kitchen Towels

3 ply, 4x50 sheets  
Material: 100% cellulose

Product code  
**2537**

  
**4**  
Rolls

  
Opening is easy

  
**3**  
Ply

  
**50**  
Sheets

Rolls per package	<b>4</b>
Packages per carton	<b>6</b>
Cartons per pallet	<b>40</b>



# Kitchen Towels

3 ply, 2x50 sheets  
Material: 100% cellulose

Product code  
**2534**

  
**2**  
Rolls

  
Opening is easy

  
**3**  
Ply

  
**50**  
Sheets

Rolls per package	<b>2</b>
Packages per carton	<b>12</b>
Cartons per pallet	<b>40</b>

# Kitchen Towels **2**

2 ply, 1x300 sheets  
Material: 100% cellulose

Product code  
**2538**

Opening is easy

**1**  
Rolls

**2**  
Ply

**300**  
Sheets

Rolls per package	1
Packages per carton	6
Cartons per pallet	44



# Kitchen Towels **3**

3 ply, 1x300 sheets  
Material: 100% cellulose

Product code  
**2539**

Opening is easy

**1**  
Rolls

**3**  
Ply

**300**  
Sheets

Rolls per package	1
Packages per carton	6
Cartons per pallet	44



Finito's inception was driven by a desire to introduce a cheerful and user-friendly product that makes ordinary or even routine tasks a little more pleasant. In today's hectic world of unpredictability and heightened emotions.

Our commitment to environmental protection and strict European norms is unwavering. Above all, Finito's added value lies in its dependability, simplicity, and plain satisfaction with every use.



Cheerful, playful,  
and environmentally friendly





finitopaper.com

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